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STORY #1

Save time and money by planning your wedding at the Seattle Wedding Show

Jubilant brides and grooms are looking for ways to reduce their wedding budget without cutting corners or sacrificing quality. The Seattle Wedding Show can help them do just that, by delivering more than 400 wedding vendors to the Washington State Convention & Trade Center over two days in January.

Instead of driving from one end of town to another, searching for parking and dashing through the rain to visit caterers, bridal boutiques and florists, brides and grooms can pay just one admission each -- and snag just one parking spot -- for the opportunity to meet every professional on their list, including event facility coordinators, ceremony officiants, invitation designers and photographers.

In addition, brides can save by shopping the show's two-day gown sale, where more than 1,000 wedding dresses will be offered at steep discounts. The Show and sale will take place Saturday, Jan. 7 from 10 a.m. to 5:30 p.m., and Sunday, Jan. 8 from 10:30 a.m. to 5 p.m. Ticket are available online at www.weddingshow.com or ticket sales begin on site one half hour before the show.

STORY #2

Locavores will find like-minded caterers at the Seattle Wedding Show

A wedding reception is as much a reflection of a couple's values as it is a celebration of their marriage. For many local brides and grooms, that means introducing their guests to their commitment to eat local, by hiring caterers who support growers, farmers and suppliers from the Pacific Northwest.

At this year's Seattle Wedding Show, Jan. 7 and 8 at the Washington State Convention & Trade Center, those local brides and grooms will find like-minded caterers who share their dedication to supporting our region's producers. Among them are Sodo's Herban Feast Catering and the Lake Union Yacht Club's Ravishing Radish Catering.

Herban Feast Catering, a winner of Seattle Bride magazine's award for Best Caterer, uses organic, sustainable food from regional growers from the San Juan Islands to the Wenatchee Valley. In addition, the company offers an extraordinary, high-ceilinged event facility that incorporates reused materials and products, and the most current recycling and composting practices. Across town, Ravishing Radish Catering, also a past winner of Seattle Bride magazine's award for Best Caterer, is known for its menus of local, seasonal ingredients. A devotee of organic food, executive chef Joanna Cruz is passionate about building relationships with local farmers -- values that help to shape her fresh, seasonal menus.

STORY #3

The Seattle Wedding Show welcomes a busload of out-of-town guests

It's called the Seattle Wedding Show because it's held in -- no surprise here -- Seattle. But the annual event that draws brides-to-be from across the Pacific Northwest is actually a two-day gathering of wedding vendors from near and far.

This year, numerous out-of-town vendors will exhibit the show Jan. 7 and 8 at the Washington State Convention & Trade Center, including Alderbrook Resort on Hood Canal; charming wedding venue Belle Chapel in Snohomish; Wedding Cake and dessert company J.W. Desserts from Whidbey Island; rustic wedding venue Pine River Ranch from Leavenworth, and the honeymoon destination Mauna Kea Resort on the Big Island of Hawaii.

To learn about participating vendors from your area, contact Don Berger, 425.744.6509, 800.505.5900 or don@weddingshow.com.

STORY #4

If the Seattle Wedding Show had a mantel, it would be crowded with trophies

They say that everyone likes a winner, and that certainly seems to be the case for the Seattle Wedding Show. Not only is the annual, locally produced, family-operated wedding extravaganza an award winner itself, its roster of more than 400 vendors is filled with celebrated champions.

For Ten years in a row, The Seattle Wedding Show -- which takes place Jan. 7 and 8 at the Washington State Convention & Trade Center -- has garnered Seattle Bride magazine's award for Best Local Wedding show.

And it's in good company. This year, the show will host many of the magazine's other 2011 winners, including ARIA Style (Best Florist), I Do Bridal (Best Dress Shop), Azzura Photography (Best Photography), Macy's (Best Quintessential Wedding Registry) and many more.

STORY #5

Enjoy a memorable day while you plan the big day

Too often, planning a wedding becomes a chore, instead of the celebration it is meant to be. The Seattle Wedding Show encourages brides and grooms to start their planning on a positive note with this fun-filled itinerary. The 2012 show takes place at the Washington State Convention & Trade Center, Jan. 7 and 8. All of the venues mentioned below are within walking distance of the show.

Buy your tickets in advance so you can linger over a nourishing breakfast at the Daily Grill (629 Pike St.), across the street from the convention center.

Arrive at the show when the doors open. Check out the gown sale, take in a fashion show and meet the vendors on your wish list.

After the show, head to downtown nail salon Julep (1427 Fifth Ave.) for pedicures with your mom, sister or maid of honor.

Toast your first successful day of wedding planning with a cocktail at Dragonfish Asian Café (722 Pine St.), Happy hour runs from 3 to 6 p.m. daily.

Refuel with a hearty dinner at Ruth's Chris Steakhouse (727 Pine St.). Dig in to a porterhouse steak for two, fresh lobster or seared rare ahi tuna.

Spend the night at the Grand Hyatt Seattle (721 Pine St.), or Hyatt at Olive 8 (1635 8th Ave), click link for special rates http://weddingshow.com/Updated_Items/vendor_documents/Hotels.pdf.